Cookies Policy

What are cookies?

This website uses cookies to collect information. Cookies are small data files which are placed on your computer or other mobile or handheld device (such as smartphones or tablets) as you browse this website. They are used to improve your user experience by remembering when your computer or device accesses this website. This makes the interaction between you and our website faster and easier. The cookies are essential to the effective operation of our website. Cookies are also used to tailor the products and services offered and advertised to our customers, both on this website and elsewhere.

The table below explains the cookies we use and why.

Cookie	Name	Purpose	More information
Google Analytics	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<u>Click here</u> for an overview of privacy at Google

Information collected

Some cookies collect information about browsing behaviour by people who access this website via the same computer or device. This includes information about pages viewed and the user journey around a website. We do not, however, use cookies to collect or record information on users' name, address or other contact details. We are able to use cookies to monitor individual user browsing behaviour but third parties are not able to identify users using cookies.

Who sets the cookies?

The cookies stored on your computer or other device when you access this website are set by **OYO Plymouth Central Hotel**, our suppliers who partner with us to help deliver a high quality website and other third parties.

Cookies may also be set by third parties who participate with us in affiliate marketing programmes. None of these third parties collect any personal data from which they would be able to identify individual customers.

How can I control what cookies are set?

By using this website, you consent to having the above cookies stored on your computer or device.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit <u>http://www.allaboutcookies.org</u>

To opt out of being tracked by Google Analytics across all websites visit <u>http://tools.google.com/dlpage/gaoptout</u>

Please note that if you choose to disable any or all of the cookies set by this website, some website functionality will no longer be available to you.

If you have any other questions or concerns please contact us.